

The Election of 1840

DEMS --> Martin Van Buren



DEMS-->Richard Mentor Johnson, VP



- Growth of abolitionism
- But not NEARLY enough to help Johnson and Martin.

J. Q. Adams shut down by
"Gag Rule"



WHIGS --> William Henry Harrison

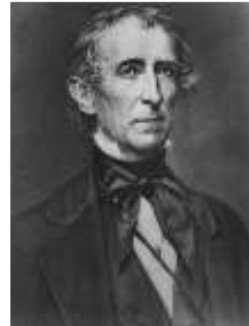
Tippecanoe



Sold Harrison as the "Log Cabin" candidate to compensate for Jackson



WHIGS --> John Tyler, VP



**"Tippecanoe,
and Tyler,
Too!"**

"Log Cabin" Campaign Pin, 1840



"Log Cabin & Cider" Campaign



**William Henry Harrison
Campaign Song
"Tip and Tye"**

(Words and Music by "
A member of the Fifth Ward Club", published 1840)

What has caus'd this great com-mo-tion,
mo-tion, mot-ion our coun-try through,
It is the ball that's rol-ling on,
For Tip-pi-ca-noe, and Ty-ler too,
For Tip-pi-ca-noe, and Ty-ler too,
And with them we'll beat lit-tle Van, Van,
Van is a us'd up man,
And with them we'll beat lit-tle Van.

What ultimately defeats Van



1840 Election Results

